The Food Service Advisory Committee Monday, December 17, 2018, 1:00PM-2:30PM, Brookline Town Hall, 5th floor, School Committee Room

Approved: January 2, 2019

Attendance:

Patricia Laham, Coordinator of School Health Services
Gus Travassos, Food Service Director
Matt Gillis, Director of Operations
Donna Pertel, PSB Parent Representative
Sue Levy, PSB Parent Representative (alternate)
Suzanne Federspiel, School Committee Representative
Mary Ellen Dunn, Deputy Superintendent of Schools for Admin. & Finance
Pat Maloney, Director of Environmental Health, Chief Sanitarian
John Prunier, Whitsons District Manager (liaison)
Donna Odell, Food Service Employee
Bonnie Hatzieleftheriadis, Food Service Employee

Absent: Jessica Wender-Shubow, President of the Brookline Educators Union; Dai Nguyen, Public Health Sanitarian; Bettina Neuefeind, PSB Parent Representative; Blanka Bogdanovic, PSB Parent Representative

Student Advisor Focus Group
Ifeamaka Richardson (Junior)
Kyle Schallies (Freshmen)
Max Siegel (Junior)
Charlotte Vincent (Sophomore)
Alexis Raitt (Senior)
Raman Milky (Senior)
Aryn Lee (Sophomore)
Mehdi Baliamoune (Freshmen)

AGENDA

1. Action Plan for School Committee review

Reviewed charge of the committee, Introduction of Members,

explained the committee is subject to Open Meeting Law and that the Town Clerk would be present at the next meeting to complete the swearing in. Discussion on goal of moving the program to financial solvency

2. Clarity of direction and strategic goals for Food Program

Action Plan Review: Are we looking at other districts? What is the right, new, present, strategy? Committee needs to get to know what the community wants from the program. There is some trial and error in the menu. The K-8 environment is unique. K-4/5 schools have a more limited menu and more meals tend to be served. Grade 6-8 environment tends to begin to add more a la carte. All school districts use John Stalker Institute A-List for items that meet the USDA nutrition requirements. Mass Health Counsel is also a resource.

3. Addressing structural deficit without resorting to unhealthy food options

School Committee would like to have the program's structural deficit addressed by not resorting to unhealthy food options. Perception of "unhealthy" is an ongoing challenge. Committee is interested in looking at menu item analysis to see which options sell better than others do.

4. Conduct district-wide feedback survey

Agenda item tabled for receipt of Fall 2018 survey results.

5. Healthy a la carte options

Discussion of handout and tabling item for next meeting to review with specification sheets for the products. Along with developing parent marketing/information materials before items, go on the lunch line for sale.

There is a challenge to getting a better balance and to give context to offerings. Nutrikids does allow parents to be "tagged" in the system as no snack purchases.

6. Timely and transparent quarterly financial reporting

Formatting of Report was reviewed. Monthly meeting will have Financial Reporting for Budget and all months (projected)

7. Conducting a complete menu review

Documents/Resources:

- 1. K-8 A la Carte Recommendations (10 Top selling in other districts vs. 10 offerings within PSB Guidelines.
- 2. Client Survey Fall 2017, Fall 2018
- 3. DESE 2016 Findings, 2018 Findings
- 4. July -November 2018 Actual vs. Budget
- 5. John Stalker Institute A List {http://www.johnstalkerinstitute.org/alist/}